

ORDER



Orders	Order / Rev:	165547
	Alt Order #:	06305079
	Product Desc:	PRIORITIES USA ACT
	Estimate:	1806
	Flight Dates:	09/06/12 - 09/24/12
	Original Date / Rev:	09/06/12 / 09/06/12
	Order Type:	GENERAL

	WDJT-TV-LP
Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT

Agency	Name:	Mundy Katowitz Media
	Buying Contact:	
	Billing Contact:	
		1322 G Street SE
		Washington, DC 20003

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Issue/Priorities USA Action
	Demographic:	A35+
	Product Codes:	PL Issue
	Priority:	P-1
	Revenue Codes:	AGY, POL, ISS

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	53	\$17,300.00	\$14,705.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	53	\$17,300.00	\$14,705.00	0.00
Totals	53	\$17,300.00	\$14,705.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	15%	\$17,300.00
Market	100%	\$115,333.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	3%	\$3,460.00
WCGV	3%	\$3,460.00
WISN	24%	\$27,680.00
WITI	28%	\$32,293.33
WMLW-	4%	\$4,613.33
WPXE	0%	\$0.00
WTMJ	21%	\$24,220.00
WVTV	2%	\$2,306.67
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	09/12/12	09/19/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a --1----	:30	1	\$100.00	P-1	0.00	NM	2	\$200.00
5AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	--1----		1		\$100.00			0.00			
		Week: 09/17/12	09/23/12	--1----		1		\$100.00			0.00			
2	WDJT	09/07/12	09/07/12	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a ----F--	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00

Order / Rev: 165547
 Alt Order #: 06305079
 Flight Dates: 09/06/12 - 09/24/12

Advertiser: Issue/Priorities USA Action
 Product Desc: PRIORITIES USA ACT
 Estimate: 1606

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WDJT	09/24/12	09/24/12	Morning News M-F 5a - 6M M-F 5a - 6a	CM	5a - 6a 1-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
5AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	1-----				1	\$100.00		0.00			
4	WDJT	09/07/12	09/14/12	Morning News M-F 6a - 7M M-F 6a - 7a	CM	6a-7a ----1--	:30	1	\$100.00	P-1	0.00	NM	2	\$200.00
6AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----1--				1	\$100.00		0.00			
Week:		09/10/12	09/16/12	----1--				1	\$100.00		0.00			
5	WDJT	09/18/12	09/20/12	Morning News M-F 6a - 7M M-F 6a - 7a	CM	6a-7a -T-T---	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
6AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-T---				2	\$100.00		0.00			
6	WDJT	09/10/12	09/10/12	Morning News M-F 6a - 7M M-F 6a - 7a	CM	6a-7a 1-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
6AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	1-----				1	\$100.00		0.00			
7	WDJT	09/10/12	09/17/12	CBS Mning Nws M-F 7-9M CBS This Morning M-F 7a-9a	CM	7a-9a 1-----	:30	1	\$100.00	P-1	0.00	NM	2	\$200.00
THIS MORN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	1-----				1	\$100.00		0.00			
Week:		09/17/12	09/23/12	1-----				1	\$100.00		0.00			
8	WDJT	09/06/12	09/13/12	CBS Mning Nws M-F 7-9M CBS This Morning M-F 7a-9a	CM	7a-9a ---TF--	:30	1	\$100.00	P-1	0.00	NM	2	\$200.00
THIS MORN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--				1	\$100.00		0.00			
Week:		09/10/12	09/16/12	---T---				1	\$100.00		0.00			
9	WDJT	09/19/12	09/21/12	CBS Mning Nws M-F 7-9M CBS This Morning M-F 7a-9a	CM	7a-9a --W-F--	:30	2	\$100.00	P-1	0.00	NM	2	\$200.00
THIS MORN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W-F--				2	\$100.00		0.00			
10	WDJT	09/12/12	09/12/12	Let's Make a Deal 9a-10M Let's Make a Deal 9a-10a	CM	858a-10a --1----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
VARIOUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--1----				1	\$350.00		0.00			
11	WDJT	09/20/12	09/20/12	Let's Make a Deal 9a-10M Let's Make a Deal 9a-10a	CM	858a-10a ---1---	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
VARIOUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---1---				1	\$350.00		0.00			
12	WDJT	09/07/12	09/21/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a ----1--	:30	1	\$600.00	P-1	0.00	NM	3	\$1,800.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----1--				1	\$600.00		0.00			
Week:		09/10/12	09/16/12	----1--				1	\$600.00		0.00			
Week:		09/17/12	09/23/12	----1--				1	\$600.00		0.00			
13	WDJT	09/19/12	09/19/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a --1----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--1----				1	\$600.00		0.00			

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Advertiser: Issue/Priorities USA Action
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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WDJT	09/10/12	09/10/12	News at Noon News at Noon	CM	12p-1230p	1-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	1-----			1		\$200.00		0.00				
15	WDJT	09/21/12	09/21/12	News at Noon News at Noon	CM	12p-1230p	----1--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	----1--			1		\$200.00		0.00				
16	WDJT	09/10/12	09/10/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p	1-----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	1-----			1		\$200.00		0.00				
17	WDJT	09/20/12	09/20/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p	---1---	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	---1---			1		\$200.00		0.00				
18	WDJT	09/07/12	09/07/12	Rachel Ray 3p-4p Rachel Ray 3p-4p	CM	Rachel Ray 3p-4p	----1--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----1--			1		\$250.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/03/12-09/09/12		Rachel Ray 3p-4p	Rachel Ray 3p-4p		-----F----	:30		(\$250.00)		0.00	NM		
See MG 18.2															
[program change kj]															
2	WDJT	09/10/12-09/10/12		3p-4p (eff 9/10/13)	3p-4p		M-----	:30		\$250.00		0.00	NM		
Ⓜ MG for 18.1 09/07															
19	WDJT	09/18/12	09/18/12	3p-4p (eff 9/10/13) Jeff Probst	CM	3p-4p	-1-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-1-----			1		\$250.00		0.00				
20	WDJT	09/13/12	09/13/12	3p-4p (eff 9/10/13) Jeff Probst	CM	3p-4p	---1---	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---1---			1		\$250.00		0.00				
21	WDJT	09/12/12	09/19/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p	--1----	:30	1	\$300.00	P-1	0.00	NM	2	\$600.00
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--1----			1		\$300.00		0.00				
Week:		09/17/12	09/23/12	--1----			1		\$300.00		0.00				
N22	WDJT	09/09/12	09/16/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su	CM	5-530p/530-6p	-----1	:30	1	\$300.00	P-1	0.00	NM	2	\$600.00
5PM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----1			1		\$300.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WDJT	09/03/12-09/09/12		CBS58 Nws 5p M-Sa/530p	S5-530p/530-6p		-----Su	:30		(\$300.00)		0.00	NM		
See MG 22.3,22.4															
[program change, no news due to us open kj]															
Week:		09/10/12	09/16/12	-----1			1		\$300.00		0.00				

Order / Rev: 165547
 Alt Order #: 06305079
 Flight Dates: 09/06/12 - 09/24/12

Advertiser: Issue/Priorities USA Action
 Product Desc: PRIORITIES USA ACT
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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 22	WDJT	09/09/12	09/16/12	CBS58 Nws 5p M-Sa/530M CBS58 Nws 5p M-Sa/530p Su		5-530p/530-6p -----1	:30	1	\$300.00	P-1	0.00	NM	2	\$600.00
5PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----1				1	\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	WDJT	09/10/12-09/16/12		CBS58 Nws 5p M-Sa/530p		S5-530p/530-6p		-----Su	:30	(\$300.00)	0.00	NM		
See MG 22.3,22.4 [no news]														
3	WDJT	09/15/12-09/15/12		SEC Afternoon Game		Fri 130p-5p/Sat 1		-----Sa--	:30	\$500.00	0.00	NM		
Ⓜ MG for 22.1,22.2														
4	WDJT	09/10/12-09/14/12		Morning News M-F 5a - 6a		5a - 6a		MTWThF----	:30	\$100.00	0.00	NM		
Ⓜ MG for 22.1,22.2														
23	WDJT	09/17/12	09/19/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p MTW----	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MTW----				3	\$1,000.00		0.00			
24	WDJT	09/12/12	09/12/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p --1----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--1----				1	\$1,000.00		0.00			
25	WDJT	09/18/12	09/18/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p -1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-1-----				1	\$1,000.00		0.00			
26	WDJT	09/07/12	09/07/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p ----F--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
D LETTERMAN														
27	WDJT	09/12/12	09/12/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p --1----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
D LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--1----				1	\$300.00		0.00			
28	WDJT	09/18/12	09/20/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p -T-T---	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
D LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-T-T---				2	\$300.00		0.00			
29	WDJT	09/07/12	09/07/12	Late Late 1135p-1235a Late Late 1135p-1235a	CM	1135p-1235a ----1--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
FERGUSON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----1--				1	\$150.00		0.00			
30	WDJT	09/19/12	09/19/12	Late Late 1135p-1235a Late Late 1135p-1235a	CM	1135p-1235a --1----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
FERGUSON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--1----				1	\$150.00		0.00			
31	WDJT	09/13/12	09/13/12	Late Late 1135p-1235a Late Late 1135p-1235a	CM	1135p-1235a ---1---	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
FERGUSON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---1---				1	\$150.00		0.00			
32	WDJT	09/22/12	09/22/12	Sat 1035p-1135p The Closer	CM	1035p-1135p -----1-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
CLOSER														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----1-				1	\$300.00		0.00			

Totals	53	\$17,300.00
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